

Order / Rev: 108190
Alt Order #: 06867157
Flight Dates: 10/24/12 - 10/24/12

Advertiser: DCCC/ Horsford
Product Desc: Horsford/DCCC
Estimate: 2209

KSJV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	10/24/12	10/24/12	M-F	5-6a WakeUp w/Wagners		5-6a		--W----	:30	1	\$450.00	1	0.00	NM		1	\$450.00
WAKE UP WITH THE WAGNERS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 2	KSNV	10/24/12	10/24/12	M-F	6-7a WakeUp w/Wagners		6-7a		--W----	:30	1	\$700.00	1	0.00	NM		1	\$700.00
WAKE UP WITH THE WAGNERS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 3	KSNV	10/24/12	10/24/12	Today Show		CM	658a-9am		--W----	:30	1	\$900.00	1	0.00	NM		1	\$900.00
TODAY SHOW																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 4	KSNV	10/24/12	10/24/12	M-F	Today Show II 3rd H	CM	9-10a		--W----	:30	1	\$425.00	1	0.00	NM		1	\$425.00
TODAY SHOW II																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 5	KSNV	10/24/12	10/24/12	Rachael Ray		CM	11am-12pm		--W----	:30	1	\$325.00	1	0.00	NM		1	\$325.00
RACHEL RAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 6	KSNV	10/24/12	10/24/12	Noon News		CM	12-1230pm		--W----	:30	1	\$425.00	1	0.00	NM		1	\$425.00
NEWS 3 AT NOON																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 7	KSNV	10/24/12	10/24/12	The Agenda	1230pm	CM	1230-1p		--W----	:30	1	\$325.00	1	0.00	NM		1	\$325.00
NEWS 4: THE AGENDA																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 8	KSNV	10/24/12	10/24/12	Dr. Phil		CM	3-4p		--W----	:30	1	\$450.00	1	0.00	NM		1	\$450.00
DR. PHIL																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 9	KSNV	10/24/12	10/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		--W----	:30	1	\$725.00	1	0.00	NM		1	\$725.00	
FIRST NEWS 3 AT FOUR																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 10	KSNV	10/24/12	10/24/12	M-F Early News		CM	5-630p		--W----	:30	1	\$1,200.00	1	0.00	NM		1	\$1,200.00
EARLY NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 11	KSNV	10/24/12	10/24/12	M-F Jeopardy		CM	630-7pm		--W----	:30	1	\$1,300.00	1	0.00	NM		1	\$1,300.00
JEOPARDY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 12	KSNV	10/24/12	10/24/12	M-F Wheel		CM	7-730pm		--W----	:30	1	\$1,300.00	1	0.00	NM		1	\$1,300.00
WHEEL OF FORTUNE																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 10/22/12																		
E 13	KSNV	10/24/12	10/24/12			CM	730-758pm		--W----	:30	1	\$900.00	1	0.00	NM		1	\$900.00

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